



Keep Cobb Beautiful Dig'n The Dirt Grant Program

Children today spend more time indoors, disconnected from the natural world. The results are diseases like obesity and juvenile diabetes, social dysfunction and behavior issues. As educators, we're sure you would agree that your time is better spent teaching your students in an engaging, interactive environment. One solution? Get them into the garden!

Garden programs provide a dynamic environment where children can learn and play at the same time. They experiment, discover, gain confidence, build self-esteem, and gain an appreciation for the amount of work required to bring food to the table. *The purposes of the Dig'n The Dirt Program are two-fold: 1) to provide opportunities to school children through school gardens to experience and study nature, and 2) to learn how to grow and appreciate fruits, vegetables and flowers.* Gardens can connect the relationships between math, science and the food children eat. Children can overcome nature-deficit disorder with just a few hours of wonder in the garden.

Thanks to the generosity of Lockheed Aeronautics, Whole Foods Markets, Edens & Avant, and Waste Management, Inc., Keep Cobb Beautiful is able to offer these grants to public and private Cobb County schools. When you choose to plant a garden with children, the world is on track to becoming a healthier place. So tell us your plans for your school garden and how it will impact your students and the community.

Eligibility

To be eligible for the Keep Cobb Beautiful *Dig'n The Dirt* grant, you must be a Cobb County school (public or private, excluding Marietta City Schools) planning to garden during the 2011-2012 school year with at least 15 children between the ages of 5 and 18. This includes after-school programs.

Application period and deadline

Application period is October 1, 2011 through October 31, 2011. Applications **must be received by October 31, 2011.** Mail to: Keep Cobb Beautiful, ATTN: Dig'n The Dirt Grant, 1940 County Services Parkway, Marietta, GA 30008, *faxed* to 770-528-2504 or *emailed* to kcbgrants25@gmail.com **by 5:00 p.m. October 31, 2011.**

Grant package

This year, each grantee will receive up to a maximum of \$1,000.

Judging

Judging will be performed by a panel of qualified judges who will select the grantee(s) based on the judging criteria below. The judges' decisions are final.

Judging Criteria

The judges will select the grantee(s) whose submissions receive the highest point totals based on the criteria below:

- Educational focus or curriculum standards integration meeting the purposes of the grant
- Innovative use of resources
- The numbers of students involved
- Administrative support/Staff involvement
- Social aspects of gardening such as leadership development, team building, community support
- Entrepreneurship

**APPLICATION
KEEP COBB BEAUTIFUL
DIG'N THE DIRT GRANT**

Please print

Contact _____ Position _____

School _____

Address _____

E-mail _____ Phone _____

Principal _____

Please answer all of the following questions. You may submit photographs with this application.

1. Do you currently have a school garden? Yes No
If yes, how many years? _____
You may submit photographs of your existing garden, or of your intended garden area.
2. Have you previously received funds from Keep Cobb Beautiful for a garden program? Yes No
3. Are you a Title I school? Yes No
4. Project Overview: Briefly explain your primary goals.
5. How many students do you anticipate being actively involved in the garden? _____
6. Approximately how many hours per week will each student be in the garden? _____
7. Approximately how many hours per week will each student be engaged in activities related to the garden?

8. Explain your administration and staff commitment.
9. Explain what you plan to plant in the garden.
10. Explain your plans for any harvest.
11. Explain how the garden will be cared for during the summer (non-school months)
12. Describe the sustainability features of the garden including but not limited to: compost activities, innovative watering methods, use of recycled materials, etc.)
13. Do you currently have a garden curriculum in place? Yes No
If yes, please provide a copy of a sample lesson plan with this application.
If not, what resources to you plan to use to develop garden-based lesson plans?
14. How will you measure the success of the program (expected outcomes)?

15. What is your budget for this project? (see worksheet included)
16. What other sources of funding do you have, or plan to have?
17. Do you have partnerships with the business and/or local community groups? (PTA, County Extension, etc.)
Yes No Explain
18. Do you currently have a Junior Master Gardener Program? Yes No
19. Is your school currently a Cobb Green School? Yes No

THE FOLLOWING QUESTIONS ARE OPTIONAL AND WILL HAVE NO IMPACT ON YOUR GRANT APPLICATION

20. I have a curriculum, a working garden and am available to act as a mentor Yes No
21. I'm just starting a garden and would like to be considered for the mentoring program Yes No

Application is due by 5:00 PM on October 31, 2011. Keep Cobb Beautiful will require an interim report documenting gardening activities with photographs and examples of classroom activities by JUNE 15, 2012, and a final report by December 1, 2012. Omission of these reports will prohibit your school from applying for any garden grants from Keep Cobb Beautiful in the next grant cycle. The reporting forms will be available online.

FOR OFFICE USE ONLY

Educational focus or curriculum standards integration meeting the purposes of the grant (20 pts)
 Innovative use of resources (15 pts)
 The number of students involved (15 pts)
 Administrative support/Staff involvement (15 pts)
 Social aspects of gardening: leadership development, team building, community support (10 pts)
 Entrepreneurship (5 pts)

TOTAL (80 pts possible) _____

**OFFICIAL KEEP COBB BEAUTIFUL
DIG'N THE DIRT GRANT AWARD
PROGRAM RULES**

Program. The goal of Keep Cobb Beautiful's *Dig'n The Dirt* grant program is to create sustainable educational programs, activities, lessons, or events to excite students about creating a better planet through gardening. The grant(s) will be posted on the Keep Cobb Beautiful website (www.kcb.cobbcounty.org) for use by the community for helpful guidelines, created by educators for educators, on how to develop innovative educational programs.

Sponsor. The KCB *Dig'n The Dirt* grant program is funded by grants from Lockheed Aeronautics, Whole Foods Market, Edens & Avant, and Waste Management, Inc., and sponsored by Keep Cobb Beautiful, Inc., 1940 County Services Parkway, Marietta, GA 30008.

Eligibility. The KCB *Dig'n The Dirt* grant program is open to all Cobb County public and private schools (excluding Marietta City Schools), limit one application per school. Applications not containing the required information will be disqualified. Verification of eligibility may be required. By submitting an application, KCB grant program entrants agree to be bound by these Official Rules.

Entry. The KCB *Dig'n The Dirt* grant application period begins October 1, 2011 and ends on October 31, 2011. The program must be completed by December 1, 2012.

Judging. Judging will be performed by a panel of qualified judges who will select the grantee(s) based on the judging criteria below. The judges' decisions are final.

Judging Criteria. The judges will select the grantee(s) who submissions receive the highest point totals based on the criteria below:

- Educational focus or curriculum standards integration (20 points)
- Innovative use of resources (15 points)
- The numbers of students involved (15 points)
- Administrative support/Staff involvement (15 points)
- Social aspects of gardening such as leadership development, team building, community support (10 points)
- Entrepreneurship (5 points)
- TOTAL POSSIBLE POINTS: 80

Selection and Notification. Grantee(s) will be selected from all qualified applications and announced on or about November 15, 2011 by Keep Cobb Beautiful, whose decision will be final and binding.

Use of Grantees' Names. Eligible Grantee acknowledges and agrees, that the name and city will be posted online at kcb.cobbcounty.org, and possibly at the Cobb County Schools website (www.cobbk12.org). Further, Grantee(s) agrees to grant Keep Cobb Beautiful and Cobb County Schools the right to publish the lesson plans, activities and outcomes of the *Dig'n The Dirt* program. Grantee may also be requested, after award of the grant, to participate in further promotional activities.

Grants. The total grant pool for the 2011-2012 school year is up to \$30,000. Grantee(s) will receive a grant award of a maximum of \$1,000, depending on the number of qualified applications received. Under no circumstances are grantees eligible for grants which exceed the cost of the submitted budget in the application.

Reporting Requirements. Each grantee will be required to file two reports with the Keep Cobb Beautiful Education Committee. The first report will be an interim report due by June 15, 2012. The final report will be due by December 1, 2012. The reporting forms will be available online. If the grantee **does not submit** the reports with documentation

regarding expenditures and curricular integration by the due dates, Keep Cobb Beautiful reserves the right to demand that the grant amount will be refunded in full immediately. Failure to meet this reporting requirement will prohibit the school from applying for the Dig'n The Dirt grants during the next grant cycle.

Grant Restrictions. Each eligible Grantee may receive only one grant. Before grants are released, Grantee(s) must execute an Affidavit of Administrative Support, attesting to support from the school administrator, as well as verifying that the grant funds will be used for their stated purpose.

Unlawful Conduct and Disqualification. Keep Cobb Beautiful reserves the right, in its sole discretion, to disqualify any Grantee and terminate the grant who a) tampered with the application process; b) is an ineligible school; c) submits more than the allowed number of applications; d) conducts or administers the submitted program inconsistent with the program application, these rules, or the stated purpose and goal of the *Dig'n the Dirt* Program.

Release. By acceptance of any grant, the grantee(s) agree to release, hold harmless and indemnify Keep Cobb Beautiful, any other sponsors, subsidiaries, affiliates, suppliers, distributors, advertising/promotional agencies, representatives, award package suppliers, and each of their respective parent companies and each such company's officers, directors, employees, and agents (collectively "Released Parties") from and against any claim or cause of action, including but not limited to, personal injury, death or damage to or loss of property, arising out of participating in the Keep Cobb Beautiful *Dig'n The Dirt* grant program, or receipt, use or misuse of any grant awarded herein.

Limitation of Liability and Remedies. NEITHER THE SPONSOR NOR ANY OTHER RELEASED PARTY SHALL HAVE ANY LIABILITY WITH RESPECT TO ANY APPLICATIONS THAT ARE INCOMPLETE, LATE, GARBLED, MUTILATED, ILLEGIBLE, DELAYED, MISDELIVERED, LOST, DAMAGED, STOLEN, DELETED OR LOST DURING TRANSMISSION, MISDIRECTED OR OTHERWISE NOT TIMELY OR ACCURATELY DELIVERED OR DIFFICULT TO INTERPRET OR UNDERSTAND. ENTRIES RECEIVED BY US THAT ARE INCOMPLETE, LATE, GARBLED, MUTILATED, ILLEGIBLE, DELAYED, MISDELIVERED, LOST, DAMAGED, STOLEN, DELETED OR LOST DURING TRANSMISSION, MISDIRECTED OR OTHERWISE NOT TIMELY OR ACCURATELY DELIVERED OR DIFFICULT TO INTERPRET OR UNDERSTAND SHALL NOT BE ELIGIBLE FOR GRANTS AND WE WILL NOT DELIVER ANY NOTICE OF SUCH INELIGIBILITY TO THE PARTICIPANT.

UNDER NO CIRCUMSTANCES, INCLUDING NEGLIGENCE, SHALL THE RELEASED PARTIES BE LIABLE FOR ANY DIRECT, INCIDENTAL, INDIRECT, SPECIAL OR CONSEQUENTIAL DAMAGES OR EXEMPLARY OR PUNITIVE DAMAGES ARISING OUT OF OR IN CONJUNCTION OR CONNECTION WITH ENTRANTS' PARTICIPATION IN THE KCB GRANT AWARD PROGRAM POSTING ON OR ACCESS AND/OR DOWNLOAD OF ANY MATERIALS OR INFORMATION FROM ANY WEBSITE OWNED, OPERATED OR CONTROLLED BY KEEP COBB BEAUTIFUL OR COBB COUNTY, AND/OR ANY GRANT (INCLUDING, BUT NOT LIMITED TO, ITS ACCEPTANCE OR USAGE) AWARDED TO GRANTEE(S) IN CONNECTION WITH THE KCB GRANT AWARD PROGRAM, INCLUDING WITHOUT LIMITATION DAMAGE TO PROPERTY AND, TO THE MAXIMUM EXTENT PERMITTED BY LAW, DAMAGES FOR BODILY OR PERSONAL INJURY, INCLUDING DEATH, EVEN IF THE RELEASED PARTIES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES OR LOSS, ENTRANTS AGREE THAT THE AGGREGATE LIABILITY, IF ANY, OF THE RELEASED PARTIES ARISING OUT OF ANY KIND OF CLAIM (WHETHER IN CONTRACT, TORT, OR OTHERWISE) SHALL NOT EXCEED ONE DOLLAR (\$1.00).

Indemnification. Each Eligible Grantee agrees to indemnify and hold harmless the Released Parties from and against any loss, damage or expense (including court costs and attorneys' fees) that Keep Cobb Beautiful, and/or any of the Released Parties together with each of the parent, subsidiary, and affiliated companies, and each of its and their successors or assigns, may suffer or incur as a result or in conjunction or connection with the KCB Grant Program, or the grant awarded to any grantee (including, without limitation, the receipt and/or use of said grant).

Grantee(s) List. The list of grantees will be available at the Keep Cobb Beautiful website kcb.cobbcountyga.gov. Or you may request a copy of the grantee(s) list by sending a self-addressed stamped envelope postmarked prior to November 15, 2011 to: Keep Cobb Beautiful, *Dig'n The Dirt* Grant Program, 1940 County Services Parkway, Marietta, GA 30008.

Force Majeure. The failure of Keep Cobb Beautiful to comply with any provision of the Official Rules due to an act of God, hurricane, war, terrorism, fire, riot, earthquake, actions of governmental authorities outside the control of Keep Cobb Beautiful, or other force majeure event shall not be considered a breach of these Official Grant Program Rules.

I have read and accept the terms of these Official Rules for application to the Keep Cobb Beautiful *Dig'n The Dirt* Grant Award Program.

Print name

Title

Signature

Date

Affidavit of Administrative Support

I hereby aver that I shall support this application for the Keep Cobb Beautiful *Dig'n The Dirt* Award Program for a school garden and that funds received from this award will be used for the intended purpose. If the funds are not used per the agreement, or the grantee **does not submit** the interim report by June 15, 2011, and/or the year-end report by December 1, 2012 with documentation regarding expenditures and curricular integration, the grant amount will be refunded in full to Keep Cobb Beautiful immediately upon demand. Further, the school will be prohibited from applying for any future *Dig'n The Dirt* garden grants from Keep Cobb Beautiful, Inc.

To be signed by the school's Principal and the Garden Coordinator.

Print name

Title

Signature

Date

Print name

Title

Signature

Date

GARDEN BUDGET WORKSHEET

ITEM	QTY	PRICE	TOTAL
Gloves for students (maximum 10 pairs). <i>The glove order will be subtracted from your awarded grant total.</i>		\$1.50/pr	
TOTAL			